

CHILLED

DRIVING TUITION



OUR FRANCHISE AND INSTRUCTOR ACADEMY

Rewarding opportunities for new and existing ADI's – or train with us and join us, for the flexibility to be your own boss

WE ARE CHILLED

Chilled Driving Tuition is a family run business established in 2011 by husband and wife team Alan and Lisa Brazewell



We wanted to make a difference to the industry, to deliver top quality instruction ensuring lessons are delivered in an enjoyable and 'Chilled' way. You're not just learning to pass your test with us, your learning how to become a more safe, more roadworthy, more chilled driver.

With the continuing demand for driving lessons, It is vital that we recruit instructors who embrace and practice our ethos and standards, who are willing to grow our reputation further. If you are based in Norfolk, Suffolk, Peterborough or Cambridge, please contact us to find out more about our rewarding opportunities and be part of our family.

07846 876544

We'd love to connect with you



@chilleddriving



@chilleddrivingtuition



@chilleddriving

chilleddrivingtuition@sky.com
chilleddrivingtuition.co.uk



PROVEN RESULTS

We see over 500 pupils celebrate obtaining their driving licences each and every year, can you help us continue the excellent work?



We have an excellent reputation on FreeIndex and Trustpilot, with reviewers overwhelmingly having a great experience with us cementing our reputation for helping nervous or anxious drivers build confidence. Students consistently praise our team for their exceptional qualities, highlighting our patience, friendliness, and helpfulness.

A HIGHLY SUCCESSFUL BRAND

Six recognisable divisions backed by continuous online and offline marketing support

We continue to invest significantly in the business and now have a highly successful brand with six recognisable divisions offering both manual and automatic throughout, from Chilled Young Drivers which is off road driving for 14-17 year olds to towing training, weekly lessons and variable length intensive courses.

Our online activity including our high performing website which is ranked top for most key searches and continuous investment in advertising means we have kept all our instructors very busy since 2011 all of whom are always fully booked with an abundance of work.



HELPING FULFIL YOUR FRANCHISE POTENTIAL

**Our support, knowledge and expertise
ensures your success**

We help you grow your business and we work hard to help Franchisees fulfil their potential, with a full diary throughout your contract, unlimited pupils, a higher earning rate due to premium lesson prices and full marketing support, you can ensure a rewarding opportunity awaits.



- Competitive franchise fee
- Multi-year contracts
- Leasing options
- Work when you want
- Rewarding opportunities

For full details, get in touch and
have a chat with us

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OUTSTANDING BENEFITS

Our full support, knowledge and expertise will ensure your success



With so many great reasons to join us why not find out even more about all the benefits of Franchising with Chilled Driving Tuition and give us a call? It's quick, easy and the first step towards making your own business work for you.

Whether you're a newly qualified instructor or an existing instructor that might be struggling to fill their diary and would benefit from some assistance, we'd like to hear from you.

We consider all types of vehicles for use in the school, ideally we'd prefer them to be relatively new, if you have already committed to a vehicle simply get in touch and have a chat with us.

- **FULL diary throughout your contract or money back on your franchise**
- UNLIMITED pupils
- **Higher earning rate due to premium lesson prices**
- We don't operate on voucher sites further increasing your potential earnings
- **Uniform provided; consisting of polo shirts, jumpers and waterproof coat**
- Apple iPad with full suite of training applications and online diary
- **Car wrapped in one of our striking liveries**
- Personal one-to-one business support from all the senior team, who have over 50 years of experience in the industry between them
- **Continued Professional Development – helping you better yourself**
- FREE Standards check training with our academy instructors
- **Bi-Monthly breakfast meetings to catch up with your colleagues and help shape the future of our driving school**
- Personalised business cards, stationery and email address
- Team social events including a Christmas party, bowling, karting, bbqs and more!
- **Participate in our Young Drivers Events – great opportunities for team bonding and business development**

OUR SUCCESS STORIES

Considering a franchise? Don't just take our word for it...

"I joined Chilled in February 2014 and I can happily say it was the best decision I could have made. With the company I was with previously I received nowhere near as much help and support as I do with Chilled, within the first week of being with them, I was fully booked and earning a good wage."

"Alan is a very supportive Director, who will always be at the end of the phone whenever needed, but at the same time gives you the freedom to still be your own boss. We have regular meetings which allows us to input into the business and share ideas with other instructors."

SHAUN - Senior Academy Instructor



"Since joining, I have constantly had a full diary"

"The standard of the advertising and cars used for the business are second to none and only help even more to gain more business for myself and the company as a whole."

"Everybody is so friendly and helpful!"

"The business prompts a culture where we all work together and have a voice in the way the company expands and continues to be developed."

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CHILLED

INSTRUCTOR ACADEMY

WE NEED

YOU



To start your new career call us on

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We offer a training facility for anyone who wishes to start on the road to becoming a driving instructor, it provides exceptional value for money backed by our extensive experience to support you through all three stages of the approved driving instructor (ADI) exam; **driving theory**, **driving ability** and **instructional ability**.

50 HOURS OF ONE-TO-ONE TRAINING

We will provide all necessary materials for part one, lessons for part two (up to a maximum of ten hours) and 40 hours training for part three.

A TRAINING PLAN TO SUIT YOU

You can fit your training in around your current work and family commitments, at your own pace, at dates and times agreed between yourself and your trainer.

TUITION VEHICLE INCLUDED

All your training will be conducted in one of our market leading tuition vehicles and we'll provide you a car for each of your tests.

FIRST HAND EXPERIENCE

Prior to the part three test you will have the option to join the pink training licence scheme* to further enhance your skills, allowing you to take learners out and teach them under close supervision. In addition to this and as part of your final stage of training you'll be able to join our Grade A instructors for a day at a time to observe and learn from them.

FLEXIBLE PAYMENT OPTIONS AVAILABLE

Pay for your course in full or spread the cost by using our finance partner Payl8r allowing you to pay in instalments.

CONTINUED SUPPORT

We can help you with selecting vehicles, finance, insurance, dual controls and anything else you may need when you qualify. We may even be able to loan you a training vehicle whilst you are on your pink training badge, subject to availability at the time.

*Additional costs apply

CHILLED VALETING

ENGINE
BAY DEEP
CLEAN

CERAMIC
COATINGS

FULL
VALETS

FABRIC
PROTECTION

TIME TO
SHINE

BOOK
ONLINE



FOLLOW US @chilledvaleting #TIMETOSHINE

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