

# CHILLED

## DRIVING TUITION

# FRANCHISE

## AND INSTRUCTOR ACADEMY



Rewarding opportunities for new and existing ADI's – or train with us and join us, for the flexibility to be your own boss.

# CHILLED

## DRIVING TUITION





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# WE ARE

# CHILLED

**Chilled Driving Tuition is a family run business established in 2011 by husband and wife team Alan and Lisa Brazewell**



We wanted to make a difference to the industry, to deliver top quality instruction ensuring lessons are delivered in an enjoyable and 'Chilled' way. You're not just learning to pass your test with us, your learning how to become a more safe, more roadworthy, more chilled driver.

With the continuing demand for driving lessons, It is vital that we recruit instructors who embrace and practice our ethos and standards, who are willing to grow our reputation further. If you are based in Norfolk, Suffolk, Peterborough or Cambridge, please contact us to find out more about our rewarding opportunities and be part of our family.





# PROVEN RESULTS

**We are ranked 1<sup>st</sup> in the UK on freeindex**



Since we launched at the end of 2011, Chilled Driving Tuition has gained a reputation for providing first class driving lessons and customer service. We see over 500 pupils celebrate obtaining their driving licences each and every year, can you help us continue the excellent work?

# **“Best driving tuition going”**

“Outstanding teaching and support,  
very good instruction, passed first time”

“Fantastic instructing and  
very efficient lessons”

## **“Amazing service”**



“Over the moon! Constant, professional  
support and guidance”

## **“10/10 would recommend”**

# CHILLED

DRIVING TUITION

WEEKLY DRIVING LESSONS



# CHILLED

YOUNG DRIVERS

EXPERIENCE DAYS  
FOR TEENAGERS



# AUTOMATICALLY CHILLED

AUTOMATIC LESSONS



# INTENSIVELY CHILLED

INTENSIVE COURSES



# CHILLED

INSTRUCTOR ACADEMY

LEARN TO BECOME  
AN INSTRUCTOR



# TOWTALLY CHILLED

TRAILER TOWING COURSES







# **A HIGHLY SUCCESSFUL BRAND**

**Six recognisable divisions backed by  
continuous online and offline marketing  
support**

We continue to invest significantly in the business and now have a highly successful brand with six recognisable divisions offering both manual and automatic throughout, from Chilled Young Drivers which is off road driving for 14-17 year olds to towing training, weekly lessons and variable length intensive courses.

Our online activity including our high performing website which is ranked top for most key searches and continuous investment in advertising means we have kept all our instructors very busy since 2011 all of whom are always fully booked with an abundance of work.

# FLEXIBLE WORKING

**You can choose to work full time or part time  
and switch if your circumstances change**



Whether you're a newly qualified instructor or an existing instructor that might be struggling to fill their diary and would benefit from some assistance, we'd like to hear from you.

We consider all types of vehicles for use in the school, ideally we'd prefer them to be relatively new, if you have already committed to a vehicle simply get in touch and have a chat with us.

**Pay less the longer you stay – full time starts at £125 per week and includes up to **THREE WEEKS FREE** per year\***

YEAR	REDUCTION PER WEEK	FEE PER WEEK	SAVING PER YEAR
1-4	N/A	£125	N/A
5	£10	£115	£490
6	£20	£105	£980
7	£30	£95	£1470
8	£40	£85	£1960
9	£50	£75	£2450

\*Terms and conditions apply

**Part time from only £75 per week**

FEE PER WEEK	DAYS
£75	3 DAYS (MAX 21 HRS)
£100	4 DAYS (MAX 28 HRS)





# REWARDING OPPORTUNITIES

**The chance to earn £40,000+ per year\* and be part of a highly successful team**

With a full diary throughout your contract, unlimited pupils, a higher earning rate due to premium lesson prices and full marketing support, you can ensure a rewarding opportunity awaits.

The following figures are approximate values based on working 49 weeks with three weeks free franchise per year†

## POTENTIAL INCOME

### FULL TIME

40 hourly lessons at £32 each

**Weekly income £1,280**

#### WEEKLY EXPENDITURE inc VAT

Lease own vehicle with insurance £180

Fuel £120

Franchise fee £125 (reduced to £115 if using own car and our vinyl wrap)

**Total expenditure £425**

#### Total income

PER WEEK

PER YEAR

**£855**

**(£41,895)**

### PART TIME

21 hourly lessons at £32 each

**Weekly income £672**

#### WEEKLY EXPENDITURE inc VAT

Lease own vehicle with insurance £160

Fuel £60

Franchise fee £75

**Total expenditure £295**

#### Total income

PER WEEK

PER YEAR

**£377**

**(£18,473)**

\*Full time ADI's †Three weeks free for full time ADI's



# OUTSTANDING BENEFITS

**Our full support, knowledge and  
expertise will ensure your success**



We help you grow your business and we work hard to help Franchisees fulfil their potential, with so many great reasons to join us why not find out even more about all the benefits of Franchising with Chilled Driving Tuition and give us a call? It's quick, easy and the first step towards making your own business work for you.

- **Loyalty discount reducing your franchise fee when renewing your contract**
- FULL diary throughout your contract or money back on your franchise
- **UNLIMITED pupils**
- Higher earning rate due to premium lesson prices
- **We don't operate on voucher sites further increasing your potential earnings**
- Uniform provided; consisting of polo shirts, jumpers and waterproof coat
- **Apple iPad with full suite of training applications and online diary**
- Car wrapped in one of our striking liveries
- **Personal one-to-one business support from all the senior team, who have over 50 years of experience in the industry between them**
- Continued Professional Development – helping you better yourself
- **FREE Standards check training with our academy instructors**
- Franchise holiday
- **Bi-Monthly breakfast meetings to catch up with your colleagues and help shape the future of our driving school**
- Personalised business cards and stationery
- **Personalised business email address**
- Team social events including a Christmas party, bowling, karting, bbqs etc.
- **Participate in our Young Drivers Events – great opportunities for team bonding and business development**

# OUR SUCCESS STORIES

## What our franchisees say

“The standard of the advertising and cars used for the business are second to none and only help even more to gain more business for myself and the company as a whole.”

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**“Since joining, I have constantly had a full diary”**

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“The business prompts a culture where we all work together and have a voice in the way the company expands and continues to be developed.”

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**“Everybody is so friendly and helpful!”**

If you're interested in our franchise or training, contact us for more information

**07846 876544**

[chilleddrivingtuition@sky.com](mailto:chilleddrivingtuition@sky.com)

[chilleddrivingtuition.co.uk](http://chilleddrivingtuition.co.uk)



**We'd love to connect with you**



[@chilleddriving](https://www.facebook.com/chilleddriving)



[@chilleddrivingtuition](https://www.instagram.com/chilleddrivingtuition)



[@chilleddriving](https://www.twitter.com/chilleddriving)

# TRAIN WITH US

Join our academy and become a driving instructor from just £1999



We offer a training facility for anyone who wishes to start on the road to becoming a driving instructor, it provides exceptional value for money backed by our extensive experience to support you through all three stages of the approved driving instructor (ADI) exam; **driving theory**, **driving ability** and **instructional ability**.

To start your new career call us on

**07846 876544**



## **50 HOURS OF ONE-TO-ONE TRAINING**

We will provide all necessary materials for part one, lessons for part two (up to a maximum of ten hours) and 40 hours training for part three.

## **A TRAINING PLAN TO SUIT YOU**

You can fit your training in around your current work and family commitments, at your own pace, at dates and times agreed between yourself and your trainer.

## **TUITION VEHICLE INCLUDED**

All your training will be conducted in one of our market leading tuition vehicles and we'll provide you a car for each of your tests.

## **FIRST HAND EXPERIENCE**

Prior to the part three test you will have the option to join the pink training licence scheme\* to further enhance your skills, allowing you to take learners out and teach them under close supervision. In addition to this and as part of your final stage of training you'll be able join our Grade A instructors for a day at a time to observe and learn from them.

## **FLEXIBLE PAYMENT OPTIONS AVAILABLE**

Pay for your course in full or spread the cost by using our finance partner Payl8r allowing you to pay in instalments.

## **CONTINUED SUPPORT**

We can help you with selecting vehicles, finance, insurance, dual controls and anything else you may need when you qualify. We may even be able to loan you a training vehicle whilst you are on your pink training badge, subject to availability at the time.

\*Additional costs apply

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All prices and information correct at time of going to press